

What's cooking in WOSM

Nordic Scout Conference
11/5 2018



Julius, Natascha & Pia



...and Hulda

Agenda

Welcome and a brief introduction to WOSM:

- Vision and strategic priorities
- Triennial plan + OF

Some highlights...

...from World and European level

The WOSM Service model

Questions

And input to our work

WOSM Vision and strategic priorities

By 2023 Scouting will be the world's leading educational youth movement, enabling 100 million young people to be active citizens creating positive change in their communities and in the world based on shared values

Youth
Engagement

Communication
& External
relations

Diversity &
inclusion

Governance

Social Impact

Educational
methods



The 2017-2018 Triennial Plan

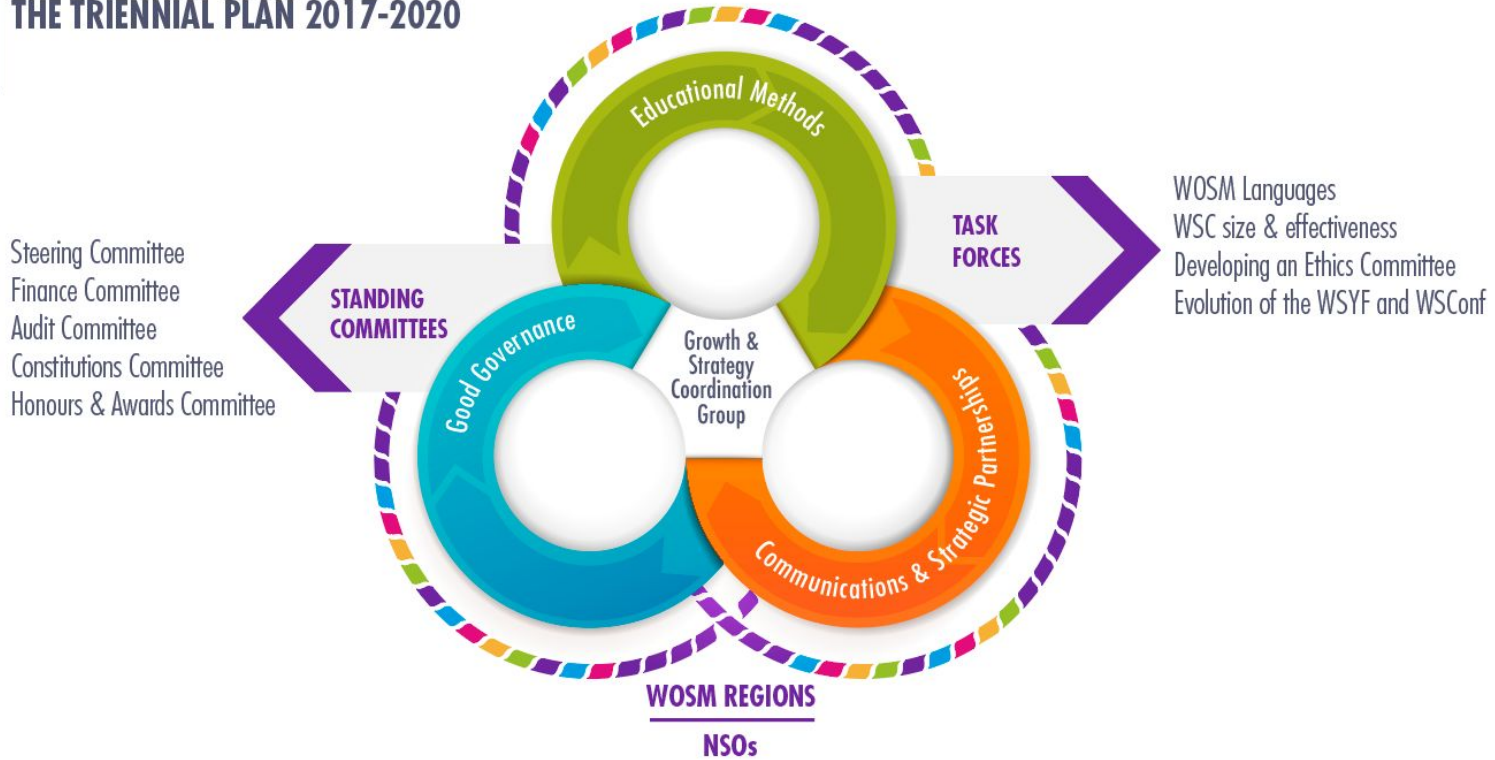
Supports the implementation of the vision and strategy for scouting

The plan has been divided into work streams covering the strategic priorities

- each stream has a set of KPIs

www.scout.org/triennialplan

OPERATIONAL FRAMEWORK OF THE TRIENNIAL PLAN 2017-2020



Some highlights
from World and European Level

Growing Together

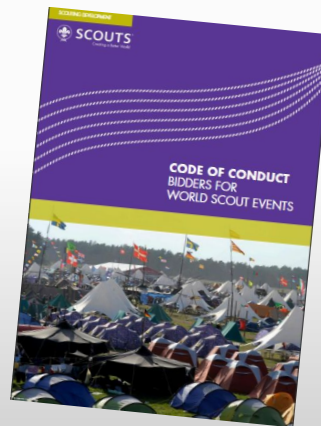


The growth agenda is advancing, with an action plan being developed to ensure better measurement of existing membership, targeted support to NSOs with high growth potential, and expanding Scouting to countries where there are currently no NSOs




***New Fees model** endorsed by World Scout Committee, up for vote at the World Scout Conference in 2020*

***Code of Conduct for bidders for World Events** approved by the World Scout Committee!*



Money talks



Signed a Memorandum of Understanding with the World Scout Foundation

The Scout Donation Platform has been gaining traction among Scouts but:

- More promotion among donors is necessary*
- All NSOs must appoint a coordinator*



On the programme side



Celebrating Rovers Centenary

*Including a
Scouts of the World award
special edition badge!*

2030 Agenda and Global Goals

*Aligning the Better World Framework
with the Global Goals (SDGs) and
supporting NSOs with SDG integration*



***The **Peace & Human Rights
Toolkit** is soon available!***



**PEACE AND HUMAN RIGHTS
EDUCATION IN SCOUTING**

European Regional Scout Plan 2016-2019



An introduction to the
WOSM Service Model

What do you know about WOSM's Services?

Constitutional

Review **Adults in**
Scouting

Strategic Planning
Monitoring &
Evaluation

Youth

Safe from Harm

GSAT **Program**

Diversity & Inclusion

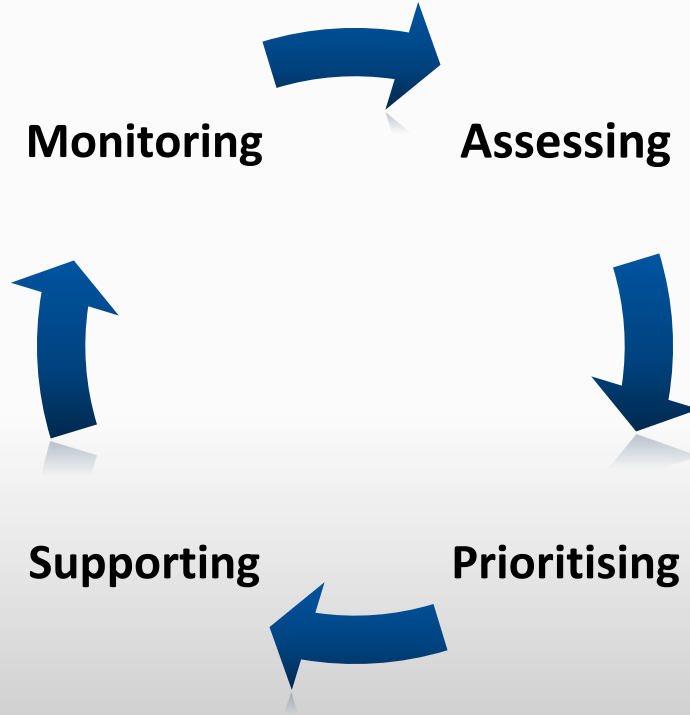
Communication

Branding

Good
Governance


External Relations &
Partnerships

The Global Support Cycle





WOSM Service Model



WOSM aims to **streamline** the way in which services to NSOs are delivered in order to achieve **sustainable growth** across the Movement.

YOUTH PROGRAMME

Services in this area are tailored to support NSOs in developing, reviewing and implementing their Youth Programme.



YOUTH ENGAGEMENT

Services here support NSOs in reviewing and adapting their decision-making structures and processes across in order to enable greater youth engagement.



ADULTS IN SCOUTING

Services in this area offer support to NSOs in developing systems and processes that increase the support and management of adults.



DIVERSITY & INCLUSION

Services here are focused on improving NSOs policies and programmes in order to allow for greater inclusion and diversity of their membership.



BETTER WORLD FRAMEWORK

This is a service composed of several world, regional and national programmes and initiatives that help improve the community development aspect of NSOs' youth programmes.



SAFE FROM HARM

Services in this area are tailored to support NSOs in improving child and youth protection at all levels in their organisations.



SPIRITUAL DEVELOPMENT

Services in this area aim at improving the spiritual development element in youth programmes of NSOs.



SCOUTING AND HUMANITARIAN ACTION

This area of services supports NSOs in delivering Scouting to youth affected by natural or man-made disasters in the aftermath. In addition, the services in this area focus on improving NSOs disaster management systems.



GOOD GOVERNANCE

Services in this area support NSOs in areas of institutional matters, strategic planning, monitoring and evaluation, effective decision-making in national boards, membership and financial management.



GLOBAL SUPPORT ASSESSMENT TOOL

This is a service that supports NSOs in assessing their capacity against WOSM's Quality Standard, the Global Support Assessment Tool.



COMMUNICATIONS AND SCOUTING'S PROFILE

Services in this area focus on providing support to NSOs in better communicating about Scouting internally and externally.



PARTNERSHIPS

Services here focus on facilitating opportunities for engagement and partnerships for NSOs on regional or global level. In addition, they support NSOs with guidance and best practices on establishing partnerships.



12 WOSM Services

A woman with long blonde hair, wearing a red long-sleeved shirt and a lanyard with a badge, is standing and smiling while presenting to a group of people seated at tables. The setting appears to be a classroom or meeting room with a chalkboard and a whiteboard in the background. The text 'A WOSM Service is...' is overlaid in large white font on the left side of the image.

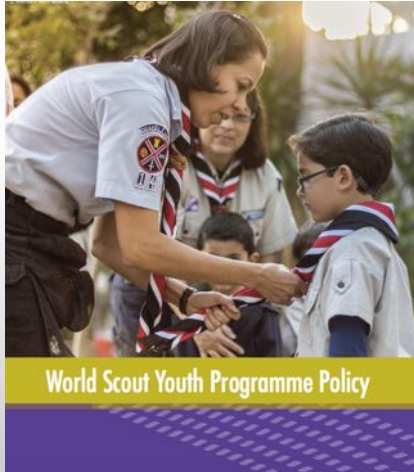
A WOSM Service is...

A man in a blue polo shirt and glasses is standing and presenting to a group of people seated at tables. The setting is similar to the first image, with a chalkboard and whiteboard in the background. The text 'the totality of resources available to NSOs for the areas of organisational or programme development where they require support.' is overlaid in white font on the right side of the image, with 'resources', 'require', and 'support.' in bold.

the totality of **resources** available
to NSOs for the areas of
organisational or programme
development where they **require**
support.

A service can be...

A document
(policies, guidelines,
toolkits, etc.)



An e-Learning experience
(e-courses, educational videos,
interactive presentations, webinars,
etc.)



In-person support
(consultative services and
field visits, trainings and
other educational events)





Consultants' Pool



A **global** network of **trained experts** in the different service areas to deliver **targeted support** to NSOs based on the WOSM Service Model.

Who are the Consultants?



A person is holding a tablet computer. The screen shows a website with a man in an orange jacket. The text 'Operating Platform' is overlaid on the screen. The background of the slide is purple with a faint image of a person in a red jacket.

Operating Platform

The WOSM Service Model will use the Global Support Platform (launched June 2017) as its **operating platform** to **coordinate** and **monitor** **progress** of services being delivered.



EXAMPLE!

3

Agreeing on Service

2

Requesting Service

We would like support with our Brand Strategy

We can provide support for Branding in your NSO & the copyright of your Logo



1

Identifying need

| SCOUTS South Africa | | outputs | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Scout membership (youth & adult) - growth % Advancement youth & adult - retention | | | |
| Deliver a vibrant youth & adult programme | | Recruiting to Own new groups | |
| <ul style="list-style-type: none"> Service user contact to be accessible & sustainable Service user feedback Service user involvement Service user training | <ul style="list-style-type: none"> Develop demographic analysis Provide a new Group "Toolkit" Partner with National Scout Organisations Partner with National Scout Organisations Partner with National Scout Organisations Partner with National Scout Organisations | <ul style="list-style-type: none"> Attract, develop & retain adult volunteers More flexible & engaged Provide a new Group "Toolkit" Partner with National Scout Organisations Partner with National Scout Organisations Partner with National Scout Organisations | <ul style="list-style-type: none"> Build a sustainable property portfolio Develop a property database Develop a property database Develop a property database Develop a property database |
| 1. Effective Management | | 2. Develop training II | |
| <ul style="list-style-type: none"> Develop a new management strategy Develop a new management strategy Develop a new management strategy Develop a new management strategy | <ul style="list-style-type: none"> Develop a new management strategy Develop a new management strategy Develop a new management strategy Develop a new management strategy | <p>3. Effective Marketing plan</p> <ul style="list-style-type: none"> Develop a new management strategy Develop a new management strategy Develop a new management strategy Develop a new management strategy | |
| 4. Let's simplify | | | |





SCOUTS[®]
South Africa

EXAMPLE!

4

Delivering Service



5

Evaluating



6

Telling the story

Service Development

Service Delivery

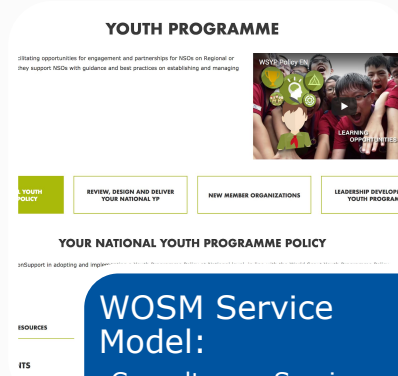
Impact (at the NSO level)

Work of
2017-2020



Operational Framework

- work streams and units
- Task forces
- Special projects by the WSB



WOSM Service Model:

- Consultancy Services
- E-Learning materials
- One-stop-Shop platform of all resources
- Enhanced internal communications between Staff and volunteers, world and regions



Impact and continuous Improvement

- Impact and growth
- Quality Scouting
- Good Governance
- Continuous improvement

Next steps

10-13 May 2018

Consultants' Training

June 2018

Soft launch – platform open to NSOs,
some services available

January 2019

Full launch – improvements after
piloting phase and more services
available



Any questions so far?

...and which of the services presented do you find most useful in your current situation..?

What support you would like to see WOSM offering not included in the service model now..?

Thank you!

Don't hesitate to get in touch!

World Scout Committee

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