

# WAGGGS Strategies update

## Outline of the workshop

- Update on World Strategy 9 months after Conference
- Update on Europe Region strategy 1,5 years into triennium
- Discussion on next strategy, your needs and links between WAGGGS Strategies and your national strategies



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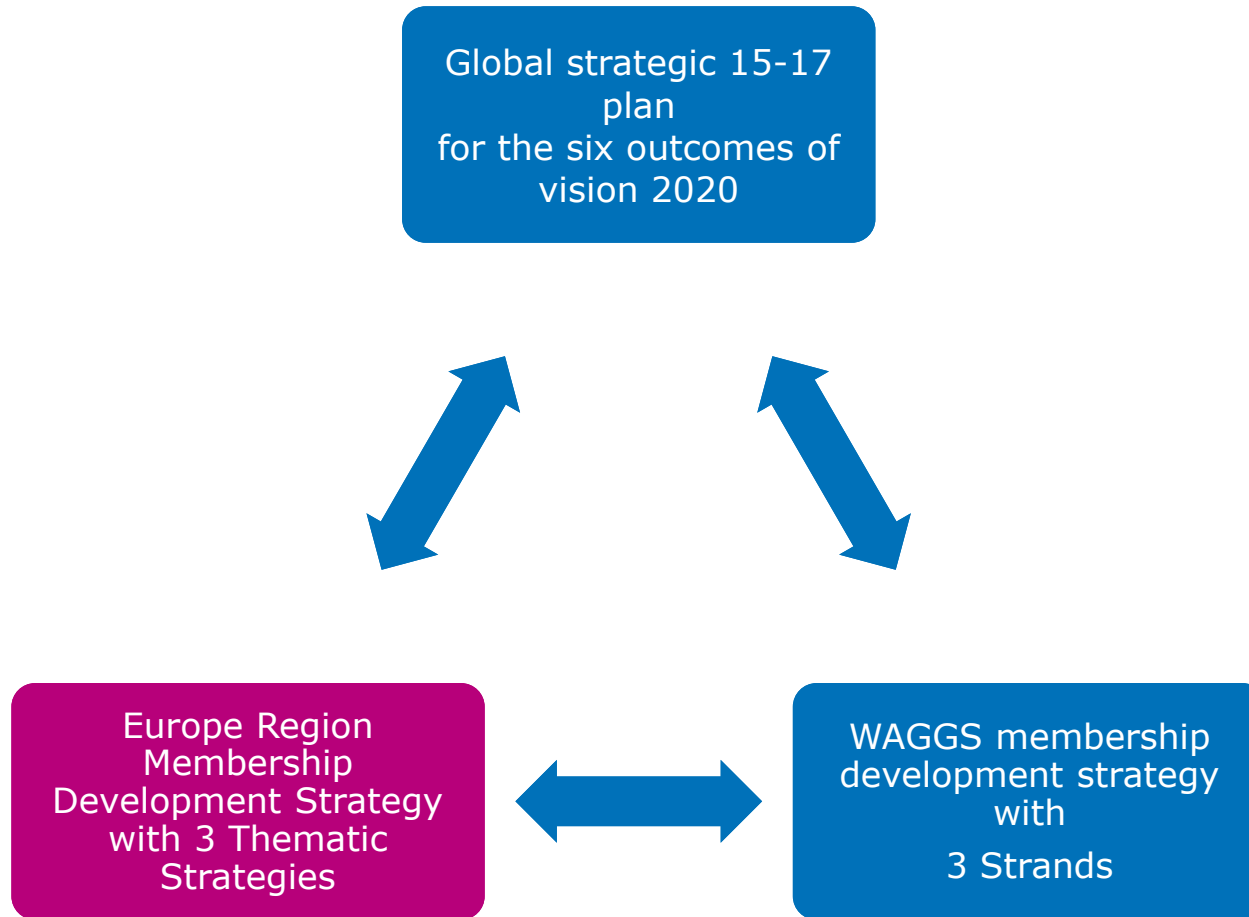


# **Our vision: Vision 2020**

**All girls are valued and take action to change the world.**

**Our mission is to enable girls and young women to develop their fullest potential as responsible citizens of the world.**

# Strategies in WAGGGS to achieve Vision 2020



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# Global Strategic Plan 15-17

## Outcome 1 : **Increased and diversified membership**

- 20% more members
- 9 new MOs

## Actions

- Growth working group with several subgroups working on Membership Development Strategy



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# Membership Development Strategy

## Strand 1 : **Building capacity of existing MOs**

Building the capacity of MOs through the Regional structure, including the advancement of volunteerism, to ensure that we deliver a target of 12 million members by 2020.

## Strand 2 : **Increase organizational membership**

Reviewing pathways to organizational membership to increase the number of Member Organizations from 145 to 157 by 2020.

## Strand 3 : **New Pathways of membership**

Exploring new pathways of membership for girls and young women to understand if this would be of benefit to membership growth.



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# Global Strategic Plan 15-17

## Outcome 2 : Improved image and visibility of Girl Guiding and Girl Scouting at every level

- Raise visibility
- WAGGGS and MOs recognized as leading organizations working on issues relevant for girls
- Better connect with and harness the support of boys and men within our movement and with external partners to achieve vision and mission

## Actions

- Global engagement working group
- Communications, new website to come soon
- External work, Advocacy etc.



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# Global Strategic Plan 15-17

## Outcome 3 : Influenced issues that affect girls and young women

- Strengthen ability to engage members and supporters in global campaigns and programmes
- Promote and strengthen advocacy
- Raise WAGGGS external profile as an organization making a difference on key issues of violence, self-esteem and sustainability

## Actions

- Global engagement working group
- External work, Advocacy etc.
- Programmes like Free being me, Stop the Violence etc.



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# Global Strategic Plan 15-17

## Outcome 4 : Strengthened the quality of the Girl Guiding and Girl Scouting experience

- Connect active networks of MOs
- Enhance quality
- Attract and retain, train and develop volunteers at all levels

## Actions

- Global hub idea
- Working group on volunteering
- WLDP/NLDP
- Membership services working group, also looking at int. Opportunities and big event



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# Global Strategic Plan 15-17

## Outcome 5 : **Built leadership capacity at every level**

- Increase leadership development opportunities
- Support leadership journeys of national leaders
- Continue promoting advancement of young women
- Ensure volunteers have development and leadership experience

## Actions

- WLDP
- NLDP
- E-learning platform GLOW
- Prepared to learn prepared to lead workshops
- Activate workshops on Stop the Violence
- Volunteering Working Group



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# Global Strategic Plan 15-17

## Outcome 6 : **Increased funding**

- Raise 10 mio GBP
- Work with MOs to raise funds
- Facilitate best practice sharing and capacity building

## Actions

- New partnerships with organizations like Zonta
- Working with some individual MOs to attract funding



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# Questions

Challenges around this plan? For you? For WAGGGS?

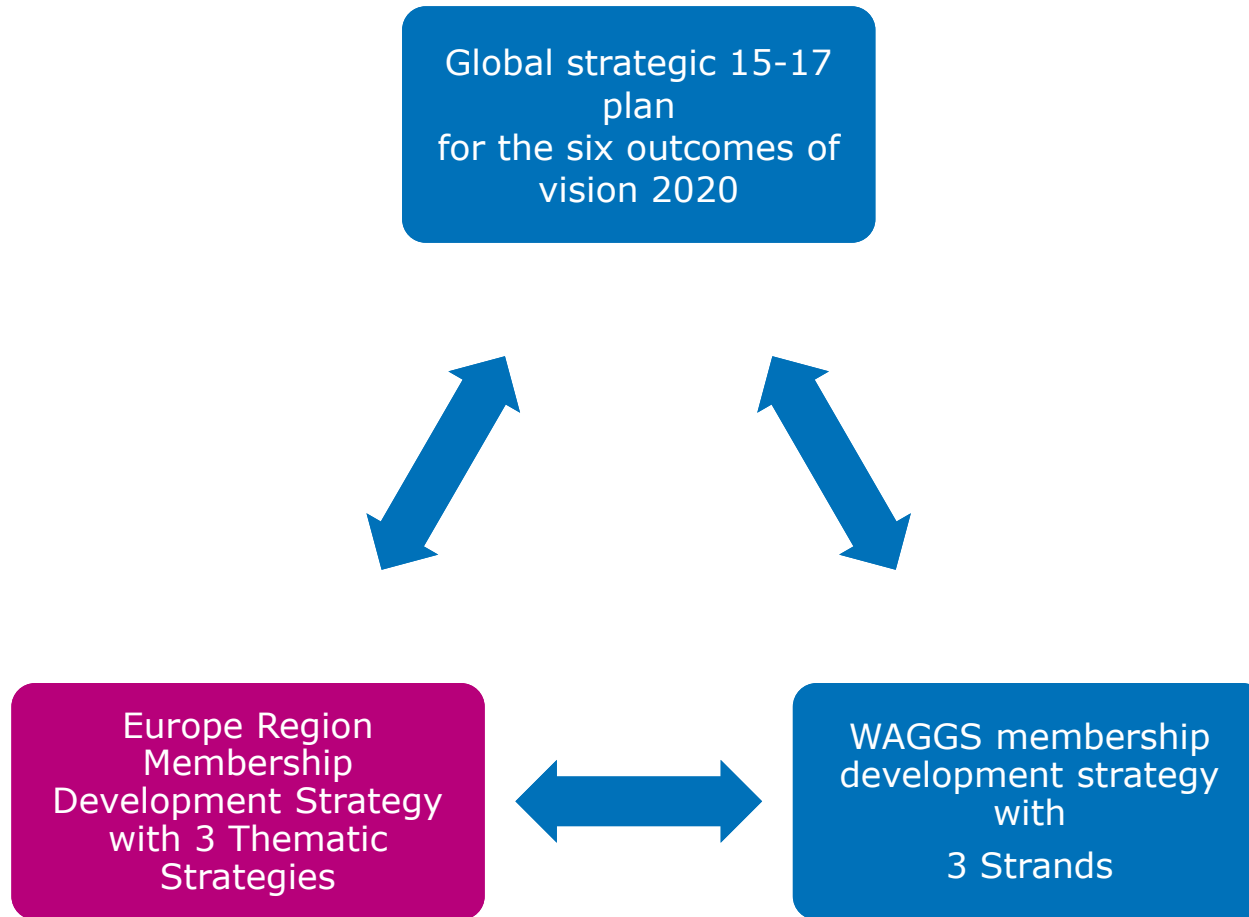


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# Strategies in WAGGGS to achieve Vision 2020



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# Europe Region Membership Development Strategy

## Thematic Strategies

### •**Growing Europe Region WAGGGS**

the organization of choice for girls and young women

### •**Europe and Gendered Leadership**

confidence and competence to define leadership on their terms

### •**Diverse Europe Region WAGGGS**

a relevant movement for girls and young women from all backgrounds and circumstances

### •**Vibrant WAGGGS Europe** (cross cutting approach)

an inspiring Region, adding value and relevant

# Growing Europe Region



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## Outcomes

- MOs apply learning, innovation, latest research to achieve significant increase
- MOs attract and manage funding
- MOs sustain high quality, relevant, flexible GG/GS
- GG/GS has high level of recognition
- High quality GG/GS in all remaining countries in Europe by 2025

## Actions done

- Growth project with Norway, Romania, Ireland, Slovenia
- Mentoring project
- External work
- Donor advocacy (joint project): Skills for life

# Gendered Leadership



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## Outcomes

- Leadership development responds to realities of young women and men of today
- Leadership skills developed in GS/GG enable professional development opportunities and contribute to youth employment
- Young women and men in our MOs make a difference to other young people

## Actions

- Gender event in 2014
- NLDP with focus on gender in June 15
- Gendered Leadership Pilot project with UK and NL
- Gender strategy

# Diverse Europe Region



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## Outcomes

- MOs have understanding and tools to respond to key diversities in their context
- MOs access and apply learning to reach out to diverse populations
- WAGGGS delivers to the diversity of its member organizations

## Actions done

- Overtures network
- Taskforce on Diversity



# Vibrant WAGGGS Europe



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## Outcomes

- WAGGGS mission, vision and strategy are understood by a critical mass of people
- MOs evaluate Region and its services as relevant
- Teams of volunteers and staff deliver great results
- WAGGGS is a partner of choice and its brand legendary

## Actions

- Country visits
- MAGENTA
- Volunteer policy

# The Europe Region WAGGGS

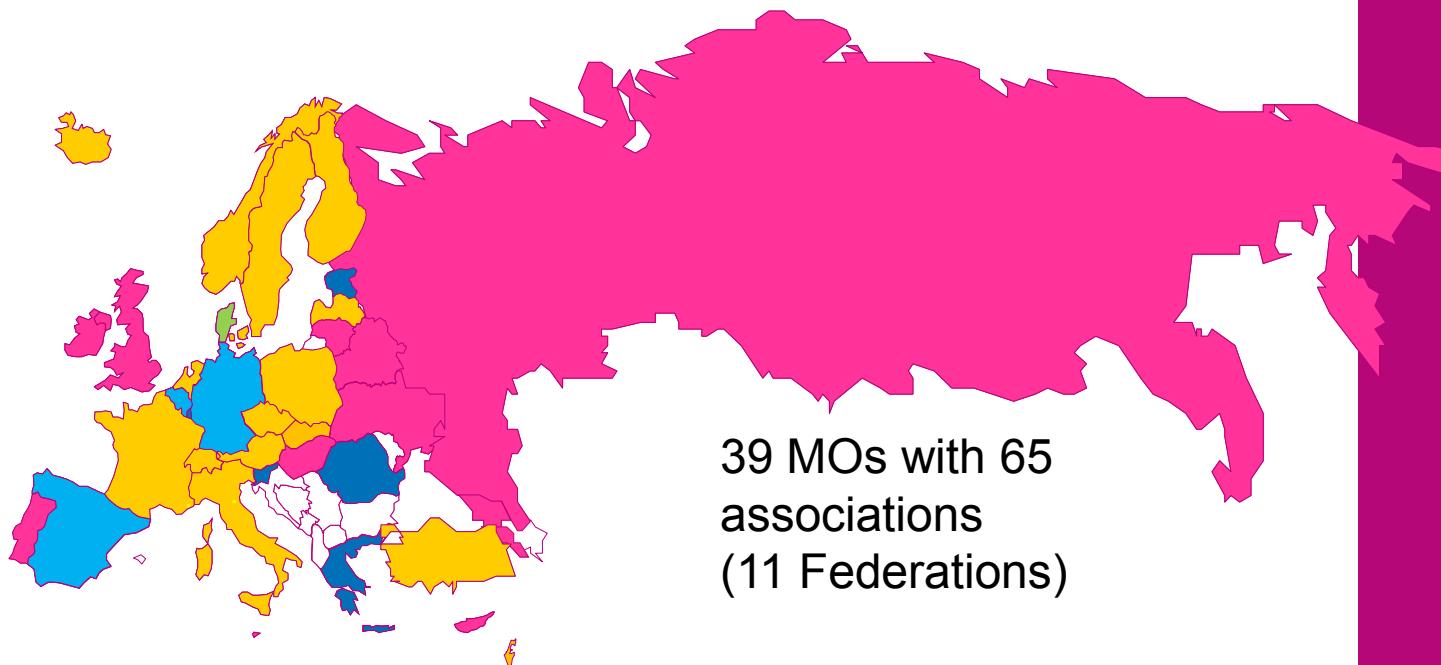


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39 MOs with 65  
associations  
(11 Federations)

1 200 000 members

	WAGGGS only (girls and young women)
	WAGGGS only admitting boys
	Scout And Guide National Organisation (SAGNO)
	SAGNO federation with WAGGGS only Component Association
	SAGNO federation with WAGGGS only admitting boys Component Association

# Services for our MOs

- ✓ Country Contact System
- ✓ Working groups (Mentors, Trainers, Ext.)
- ✓ Mentoring-System
- ✓ Tailored support  
(e.g. succession planning project)
- ✓ Training and sharing events (e.g. working with boys and men on gender event, NLDP)
- ✓ Toolkits (e.g. Volunteering, Gender)
- ✓ Cooperation on certain projects (e.g. gendered leadership)
- ✓ External representation (CoE, YFJ)



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# Questions

- **What do you think:** is WAGGGS Europe Region focussing on the right topics? What should WAGGGS Europe Region focus on in the next strategy?
- **What do you need:** is WAGGGS Europe Regions answering your needs? What would you need in the next strategy?
- **Links to your own strategies:** do you see your national strategies reflected in WAGGGS strategies or vice-versa

# How can your MO be engaged in WAGGGS?

- **Be involved:** promote programmes, opportunities and kits, adapt them to your reality
- **Be part of it:** send participants to events, nominate them for working groups, committees
- **Be active:** support delivery of the Membership Development Strategy



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# How can MOs support delivering the Membership Development Strategy

- Facilitate and provide information to the region on the priorities, plans and strategy;
- Development of an action plan with WAGGGS: agreement on actions, targets and reporting format
- Monitoring and regular feedback
- Final evaluation to report back to the region in 2016



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# WAGGGS Resources

- A list of ressources developed by WAGGGS at World or Europe Region level will be on the NSK-Website
- On the WAGGGS 6 core areas: *educational programme, membership, relation to society, finances, training, structure and management*
- And a variety of topic of concern to Associations and/or related to WAGGGS mission and vision: *diversity, gender, intercultural education, spirituality, volunteering, ...*

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