

## Strategy session – From paper to action

- Leading Strategically and Organizational Development
  
- Guides & Scout - Values & Mission
  - How explicitly are you discussing the foundational values and mission?
  - Renewal processes, such as RAP

Association	Vision	Period	Process – people involved	Strategy	Past+current	Strategic activities
DDS (DK)	Vi bygger en bedre verden	2007-2020	400	Leadership development – Youth leads youth - Outdoor	Youth Island, adventure scouting, Unicef, young spokespersons	The green school, big groups, events on national level, local board members.
Scouterna	Unge som forbedrer verden	2015-2025	5500+, surveys	We are developing into role models – We exceed expectations in every meeting – We want more young people to be able to experience	Unexpectedly large events	Partnerships

				scouting		
Finland	Building a better world, leading youth movement	2015-2019	2000 between 15-17 + district level	Guiding and scouting is for everyone – Guiding and Scouting raises to good leadership – Guiding and Scouting is an initiative driven partnership	Posisjonering	FinnJamboree – ROIHU 2016
NSF	Patrol take responsibility, Scouts will out, scouting reach out to more	2015-2024	500 + district level	WAGGS growth, spejdere når flere – Jamboree, patruljen tager ansvar – Friluftslivets år		
YMCA/YWCA - Norway	Vi er i 2019 en organisation som kendetegnes af unge engagerede, stolte og aktive ledere	2009-2019	300+	Leadership training youth – Outdoor – Strategic Partners in society – Just world, our own aid organisation		Haikeligaen.no Dagsturen I den naturlige skolesekken Ungt lederskab -> Roverne -> Unge talspersoner
DGP (DK)	We enable women and girls to reach their full potential	2007->	No specific number, but a lot of people	Strengthen cohesion within the association – Offer activities that challenge and		

				develop – Attractive communities for young members – Leader education for all leaders – Finding the next leaders now.		
DBS (DK)	The scouts develop and challenges youth through open, attractive and healthy communities	2013-2018	The national board -> General assembly			
YMCA (DK)	Sammen rykker vi verden – med vilje	2014-2020	All in all levels	Great leaders create strong communities – The scout group is the local power center - we do more/reach outside ourselves		
Island	In 2020 the scouts in Iceland will be known as the leading un-formal educational movement in Iceland with over	2015->	The national board -> General assembly			

	5000 scouts in all cities who share the same values and have impact on society and in the world.					
YMCA - Færøerne	Growth, leadership, visibility	2010-2015	The national board	Stop the accident - Make som noise - Organization - Re birth		
Dansk Spejderkorps Sydslesvig	To assemble youth	2000				

#### Situational analysis in the Nordic countries:

- Norway:
  - Trends/engaging volunteers
  - 50 biggest groups -> Interviews with focus on:
    - Education
    - Adult behavior
    - Working with the scouts
- Finland:
  - Strategy-survey
  - Coming up:
    - "A great place to volunteer"

Thoughts about strategy:

What is strategy?

- Positioning vs. Development road map
- National level vs. Common direction at local level?

Strategic plans:

- Create work foundations for all the committees based on the strategy
- But:
  - What about when new opportunities arise?
  - What strategic activities have been important for each of us over the past years?
  - What strategic activities are we currently exploring?